



HIGHER LOGIC STRATEGIC SERVICES COMMUNITY STRATEGY AND MONTHLY COACHING

Best for organizations with intermediate or advanced levels of experience with a community.

Higher Logic knows that community management is not a “one-size-fits-all” approach. Our Community Consultants will develop a tailored community strategy, launch plan, and provide expert guidance to your organization’s community manager.

PLAN → We’ll identify the needs of your internal stakeholders and build a community strategic plan, community roadmap, metrics of success and align your staff at the onsite Workshop.

LAUNCH → There’s no need to reinvent the wheel: follow the same steps that our Community Coaches have used to launch over 100 Higher Logic communities with our Launch Toolkit.

GROW → Connect with your Community Coach every month to review the progress towards your goals, receive feedback on the engagement in your community, and leave equipped with Engagement Toolkits to expertly manage your community between our Coaching Sessions.

PLAN → LAUNCH → GROW

- + Community Kickoff Call
- + Staff and user interviews
- + SWOT Analysis
- + Community Strategy with Success Metrics
- + Community Roadmap
- + Strategic Planning Workshop
- + Mid-Year Strategic Review

PLAN → **LAUNCH** → GROW

- + Launch Toolkit

PLAN → LAUNCH → **GROW**

- + Community Health Reviews
- + Monthly Virtual Coaching Sessions
- + Engagement Toolkits
- + Impact Reports